



Health  
Workforce  
Canada  
**Connects**

Effectif  
de la santé  
Canada  
**Ensemble  
pour la santé**

**October 15-16, 2025  
Vancouver, BC**

**BE PART OF  
CANADA'S LEADING  
HEALTH  
WORKFORCE  
EVENT**

Following the success of last year's inaugural conference, Health Workforce Canada Connects is returning this fall to Vancouver.

This is Canada's premier forum for dialogue, innovation sharing, and strategic collaboration focused on the health workforce.

**SPONSORSHIP OPPORTUNITIES**

**CHAMPION SPONSOR - \$25,000 (1 AVAILABLE)**



TABLETOP BOOTH +  
5 COMPLIMENTARY  
REGISTRATIONS



SPONSORSHIP OF  
OCTOBER 15<sup>TH</sup>  
OPENING RECEPTION -  
NEW NETWORKING  
EVENT THIS YEAR



OPPORTUNITY FOR A  
SENIOR LEADER TO  
MODERATE A SESSION\*



3 RECOGNITION POSTS IN  
HEALTH WORKFORCE  
CHANNELS TO  
ATTENDEES AND  
BROADER AUDIENCE



CUSTOMIZED  
BRANDING EXPOSURE  
AT HEALTH  
WORKFORCE CANADA  
CONNECTS  
(examples only)

**VISIONARY SPONSOR - \$20,000**

**SOLD OUT**



TABLETOP BOOTH +  
4 COMPLIMENTARY  
REGISTRATIONS

BREAKFAST OR  
LUNCH  
SPONSORSHIP



OPPORTUNITY FOR A  
SENIOR LEADER TO  
PARTICIPATE IN A  
SESSION\*



3 RECOGNITION POSTS IN  
HEALTH WORKFORCE  
CHANNELS TO  
ATTENDEES AND  
BROADER AUDIENCE



CUSTOMIZED  
BRANDING EXPOSURE  
AT HEALTH  
WORKFORCE CANADA  
CONNECTS  
(examples only)

**PREMIER SPONSOR - \$15,000 (1 AVAILABLE; 1 SOLD)**



TABLETOP BOOTH +  
3 COMPLIMENTARY  
REGISTRATIONS



BREAKFAST OR  
LUNCH  
SPONSORSHIP



PODIUM TIME DURING  
THE MAIN PROGRAM TO  
ADDRESS A NATIONAL  
AUDIENCE OF HEALTH  
LEADERS (5 MINS)



2 RECOGNITION POSTS IN  
HEALTH WORKFORCE  
CHANNELS TO  
ATTENDEES AND  
BROADER AUDIENCE



CUSTOMIZED  
BRANDING EXPOSURE  
AT HEALTH  
WORKFORCE CANADA  
CONNECTS  
(examples only)

**COLLABORATION SPONSOR - \$10,000 (2 AVAILABLE; 1 SOLD)**



TABLETOP BOOTH +  
2 COMPLIMENTARY  
REGISTRATIONS



BREAK  
SPONSORSHIP



1 RECOGNITION POST IN  
HEALTH WORKFORCE  
CHANNELS TO  
ATTENDEES AND  
BROADER AUDIENCE

**Co.**

LOGO PLACEMENT ON  
WEBSITE AND  
MATERIALS

\*or equivalent;  
Subject to mutual  
agreement and  
dependent on  
program  
development



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## 2024 HIGHLIGHTS

OCTOBER 30 & 31, 2024  
MONTREAL



Health  
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*Advancing health workforce solutions*

*Faire progresser les solutions en matière de main-d'œuvre en santé*

**200**

IN PERSON  
ATTENDEES

**160**

VIRTUAL  
ATTENDEES

**150**

ORGANIZATIONS  
REPRESENTED

**96%**

OF ATTENDEES  
REPORTED  
GAINING NEW  
INSIGHTS FROM  
THE SYMPOSIUM

**2**

KEYNOTES BY  
DRS MARCIA  
ANDERSON AND  
TARA KIRAN

**11**

PANELS AND  
WORKSHOPS  
FEATURING  
THOUGHT LEADERS  
AND INNOVATORS

## 2025 INNOVATIONS

EXTENDED  
AND MORE  
IN-DEPTH  
WORKSHOPS

OPENING  
RECEPTION

INTRODUCING  
INTERNATIONAL  
CONTENT



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# 2024 ATTENDEE BREAKDOWN

